

## Derek R. Lawson, Ph.D., CFP®

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| Assistant Professor<br>Department of Personal Financial Planning<br>College of Health & Human Sciences<br>Kansas State University | 8698 Kinzie Jo's Way<br>Manhattan, KS 66502<br>(515) 707-3729<br><a href="mailto:drlawson@ksu.edu">drlawson@ksu.edu</a> |
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### **EDUCATION**

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|--------|------|--|
| Ph.D.  | 2019 | Personal Financial Planning<br>Kansas State University, Manhattan, KS  |
| M.S.   | 2014 | Family Studies and Human Services<br>Emphasis in Personal Financial Planning<br>Kansas State University, Manhattan, KS |
| B.B.A. | 2011 | Finance<br>University of Iowa, Iowa City, IA   |

### **PROFESSIONAL DESIGNATIONS**

CERTIFIED FINANCIAL PLANNER™ (CFP®)

### **EXPERIENCE**

|  |  |              |
|--|--|--------------|
| Kansas State University                                      |  |              |
| Professor of Practice, Personal Financial Planning (PFP)     |  | 2024-Present |
| Undergraduate Program Director, PFP                          |  | 2022-Present |
| Assistant Professor, PFP                                     |  | 2019-2024    |
| Priority Financial Partners                                  |  |              |
| Partner, CCO, & CIO  |  | 2021-Present |
| Partner & CERTIFIED FINANCIAL PLANNER™                       |  | 2017-2020    |
| Hourly Planner   |  | 2015-2016    |
| Kitces.com   |  |              |
| Research Study Blog Writer                                   |  | 2024-Present |
| Research Associate   |  | 2014-2017    |
| Texas Tech University  |  |              |
| Visiting Instructor, Personal Financial Planning             |  | 2018-2019    |
| Kansas State University                                      |  |              |
| Graduate Research Assistant, Personal Financial Planning     |  | 2015-2018    |
| Instructor, Personal Financial Planning                      |  | Fall 2017    |
| Graduate Teaching Assistant, Family Studies & Human Services |  | Summer 2016  |
| Sonas Financial Group, Inc.                                  |  |              |
| Financial Planner  |  | 2012-2015    |

### **PEER-REVIEWED JOURNAL ARTICLES (Published & Accepted)**

Lynn, C., Heckman, S., J., **Lawson, D. R.**, Kothakota, M. (Accepted). The effect of overspending on retirement preparation. *Financial Services Review*.

- Joseph, M. \*, Lim, H., **Lawson, D. R.**, MacDonald, M., & Chua, A. (2024). Do Ostriches Worry Less? Information Avoidance and Retirement Worry. *Journal of Financial Therapy*, 15(2).
- Lynn, C. \*, **Lawson, D. R.**<sup>1</sup>, & Pearson, B. (2024). How does credit revolving impact wealth and well-being? *Journal of Personal Finance* 23(1).
- Anderson, J. \*, & **Lawson D. R.**<sup>1</sup> (2023). A study of achievement, risk, and cryptocurrency using learned needs theory. *Journal of Financial Planning*, 36(8), 74-83.
- Anderson, S. G., Heckman, S. J., & **Lawson, D. R.** (2022). The influence of financial literacy on financial behaviors: Evidence from mandatory federal student loan counseling. *Journal of Family and Consumer Sciences*, 114(3), 20-33.
- McCoy, M., Machiz, I. \*, Harris, J. \*, Lynn, C. \*, **Lawson D. R.**, & Rollins-Koons, A\* . (2022). The science of building trust and commitment in financial planning: Using structural equation modeling to examine antecedents to trust and commitment. *Journal of Financial Planning*, 35(12).
- Archuleta, K. L., Glenn, C., **Lawson, D. R.**, Clady, J., & Solomon, S. (2021). I know I should, but do I do it? Connecting covert and overt financial behaviors. *Journal of Financial Counseling and Planning*, 32(3), 550-563.
- Enete, S., Heckman, S. J., & **Lawson, D. R.** (2021). Financial attitudes and charitable giving. *Journal of Financial Counseling and Planning*, 32(1), 104-115.
- Russell, M. \*, Strong, C. R. \*, Krausman, J. \* & **Lawson. D. R.**<sup>1</sup> (2021). Is retirement that easy? Analyzing the impact of financial rules of thumb through the Theory of Planned Behavior? *Journal of Personal Finance*, 20(2), 40-56.
- Sturr, T. \*, Lynn, C. \*, & **Lawson, D. R.**<sup>1</sup> (2021). Financial self-efficacy and retirement preparation. *Journal of Financial Planning*, 34(6), 86–98.
- Lawson, D. R.**, Scroggs, B. A. & Vennum, A. (2019). The influence of parental warmth on income and well-being during the transition to adulthood: A life-span approach comparing sexual minority and heterosexual individuals. *Journal of Financial Counseling and Planning*, 30(2), 202-212.
- Anderson, S. G., Seay, M. C., Kim, K. T., & **Lawson, D. R.** (2019). Advisor compensation: Which clients know and how do they pay? *Financial Services Review*, 27(3), 231-255.
- Britt-Lutter, S. L., Dorius, C., & **Lawson, D. R.** (2018). The financial implications of cohabitation. *Journal of Financial Planning*, 31(4), 38-45.
- Britt, S. L., Hill, E. J., LeBaron, A., **Lawson, D. R.**<sup>2</sup>, & Bean, R. (2017). Tightwads and spenders: Predicting financial conflict in couple relationships. *Journal of Financial Planning*, 30(5), 36-42.
- Lawson, D. R.**, & Heckman, S. J. (2017). Individual estimates of life expectancy and consumption patterns. *Financial Services Review*, 26(1), 1-18.

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\* Denotes student contributor

<sup>1</sup> Paper was part of a student-led project via a course.

<sup>2</sup> Included in the *Journal of Financial Planning's*, "Best of 2017" edition.

**Lawson, D. R.**<sup>2,3</sup>, & Klontz, B. T. (2017). Integrating behavioral finance, financial psychology, and financial therapy theory and techniques into the financial planning process. *Journal of Financial Planning*, 30(7), 48-55.

Seay, M. C., Anderson, S. G., **Lawson, D. R.**<sup>2</sup>, & Kim, K. T. (2017). Identifying variation in client characteristics between financial planning compensation models. *Journal of Financial Planning*, 30(10), 40-51.

Taylor, C. D., Klontz, B. T., & **Lawson, D. R.** (2017). Money disorders and locus of control: Implications for assessment and intervention. *Journal of Financial Therapy*, 8(1), 124-137. <https://doi.org/10.4148/1944-9771.1121>

Britt, S. L., **Lawson, D. R.**, & Haselwood, C. A. (2016). A descriptive analysis of physiological stress and readiness to change. *Journal of Financial Planning*, 29(12), 45-51.

#### **MANUSCRIPTS SUBMITTED FOR PUBLICATION (or as a revise and resubmit)**

Rollins-Koons, A. \* & **Lawson, D.R.**, McCoy, M., Wu, J., Anderson, J., & Ludwig, E. (Revise & Resubmit Submitted June 2024). Exploring the relationships between virtual client meetings, financial anxiety, and trust in financial planning. *Financial Planning Research Journal*.

Joseph, M. \*, **Lawson, D. R.**<sup>1</sup>, & Montalto, C. P. (Revise & Resubmit Submitted May 2024). Financial behaviors, worry, and the student loan debt burden of emerging adults. *Family and Consumer Sciences Research Journal*.

Wu, J. \*, Machiz, I. \*, McCoy, M., Rollins-Koons, A. \*. White, JR., K., & **Lawson, D. R.** (Revise & Resubmit Submitted April 2024). The financial anxiety barbell curve: How too much or too little financial anxiety impacts a client's trust and commitment in their planner. *Journal of Financial Planning*.

Antonoudi, E. \*, & **Lawson, D. R.**<sup>1</sup> (Submitted November 2023). The impact of financial optimism on financial behaviors: An application of the theory of planned behavior. *Financial Planning Review*.

Rollins-Koons, A. \* & **Lawson, D.R.**<sup>1</sup> (Submitted October 2023). Charitably inclined and financially well: A time-series analysis of religiosity, donating, and financial well-being using a family financial socialization approach. *Journal of Financial Planning & Counseling (Special Edition)*.

#### **PEER-REVIEWED BOOK CHAPTERS**

Klontz, B. T., & **Lawson, D. R.** (2019). Helping financial counseling clients with dysfunctional financial behaviors and money related disorders. In D. B. Durband, R. H. Law, & A. Mazzolini (Eds.), *Financial counseling*. New York, NY: Springer.

**Lawson, D. R.**, Asebedo, S. D., & Seay, M. C. (2015). Property and casualty insurance. In C. Chaffin (Ed.), *Financial planning competency handbook* (2nd ed., pp. 263-274). Hoboken, NJ: John Wiley & Sons.

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<sup>3</sup> Article was recipient of the *Journal of Financial Planning's* 2017 Montgomery-Warschauer Award.

**Lawson, D. R.**, Klontz, B. T., & Britt, S. L. (2015). Money scripts. In B. T. Klontz, S. L. Britt, & K. L. Archuleta (Eds.), *Financial therapy: Theory, research, and practice* (pp. 22-34). New York, NY: Springer.

### **REPORTS AND WHITE PAPERS**

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McCoy, M., Ludwig\*, Rollins-Koons, A.\*, Wu, J.\*, Anderson, J.\*, **Lawson, D. R.** (2023). *Exploring the use of financial planning technology in Canadian practice*. [White Paper]. Financial Planning of Canada Grant.

Anderson, C., Deanna, S.L., McCoy, M., **Lawson, D. R.** (2022). *Developing and Maintaining Client Trust and Commitment in a Rapidly Changing Environment*. [White Paper]. <https://www.financialplanningassociation.org/learning/research/client-communication>

**Lawson, D. R.**, & Seay, M. C. (2016, April). *Analysis of the Kansas Department of Agriculture employee satisfaction survey*. Report to the Kansas Department of Agriculture.

### **PEER-REVIEWED CONFERENCE PAPERS, POSTERS & PRESENTATIONS**

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McCoy, M., Watkins, K., **Lawson, D.R.**, Rollins-Koons, A. (2024). *From classroom to career: Factors influences entry and retention of financial planners*. Paper presented at the CFP Board ARC Conference, Washington D.C., Sep. 29 – Oct. 1, 2024.

Rollins-Koons, A.\* & **Lawson, D.R.**,<sup>4</sup> McCoy, M., Wu, J., Anderson, J., & Ludwig, E. (2023). *Exploring the relationships between virtual client meetings, financial anxiety, and trust in financial planning*. Paper presented at the CFP Board ARC Conference, Washington D.C., Dec. 7 – 8, 2023. *Won Best Paper in Financial Planning Practice Award*.

Wu, J., Machiz, I., McCoy, M., Rollins-Koons, A., White, Jr., K., & **Lawson, D. R.** (2023). *The financial anxiety barbell curve: How too much or too little financial anxiety impacts a client's trust in and commitment to their planner*. Paper presented at the Association for Financial Counselors and Planning Educators (AFCPE) Conference, New Orleans, LA. Nov. 29 – Dec. 1, 2023.

Archuleta, K. L., Asebedo, S. D., Durband, D. B., Fife, S. T., Ford, M. R., Gray, B. T., **Lawson, D. R.**, Lurtz, M. R., McCoy, M. A., Pickens, J. C., & Sheridan, J. (2020). *Facilitating virtual client meetings for money conversations: Skills, strategies, and outcomes*. (Equal authorship contribution in alphabetical order.) Paper presented at the 2020 Financial Planning Association (FPA) annual conference academic track (virtual).

Archuleta, K. L., **Lawson, D. R.**, Glenn, C., Clady, J., & Jeong, D.<sup>5</sup> (2019, November). *Can Money Habitudes make a difference?* Paper Presented at the Association for Financial Counselors and Planning Educators (AFCPE) Conference, Portland, OR.

Archuleta, K. L., Glenn, C., **Lawson, D. R.**, Clady, J., & Solomon, S. (2017, November). *I know I should, but do I do it?* Paper Presented at the Association for Financial Counselors and Planning Educators (AFCPE) Conference, San Diego, CA.

Archuleta, K. L., **Lawson, D. R.**, Kaus, J., Becker, A., & Koochel, E. (2017, November). *Can a solution focused financial therapy approach work in a student peer financial counselor center? A report of preliminary analyses*. Poster Presentation at the Association for Financial Counselors and Planning Educators (AFCPE) Conference, San Diego, CA.

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<sup>4</sup> Won “Best Paper in Financial Planning Practice” award.

<sup>5</sup> Won “Outstanding Symposium Research to Practice” award.

- Lurtz, M., Zepp, P., Magwegwe, F., **Lawson, D. R.**, & Archuleta K. L. (2017, November). *Solution focused brief therapy: A correlation with financial wellness*. Poster Presentation at the Financial Therapy Association (FTA) Conference, San Diego, CA.
- Britt-Lutter, S. L., Dorius, C., & **Lawson, D. R.**<sup>6</sup>. (2017, October). The financial implications of cohabitation. Paper at the Financial Planning Association's National Conference, Nashville, TN.
- Lawson, D. R.**, & Heckman, S. J. (2017, April). *Influences of subjective life expectancy and the effect on health insurance decisions after the Affordable Care Act of 2010*. Paper Presented at the American Council of Consumer Interests (ACCI) Conference, Albuquerque, NM.
- Lawson, D. R.**, & Heckman, S. J. (2016, October). *Individual estimates of life expectancy and consumption patterns*. Paper Presented at the Academy of Financial Services Conference, Las Vegas, NV.
- Archuleta, K. L., & **Lawson, D. R.** (2016, May). *A Solution-Focused Approach to Financial Therapy*. Presented at the Financial Therapy Association Conference, Asheville, NC.

#### **OTHER INVITED PAPERS, POSTERS & PRESENTATIONS**

- Archuleta, K. L., Asebedo, S. D., Gray, B., **Lawson, D. R.**, McCoy, M. A., Pickens, J. C., & Sheridan, J. (2021). Facilitating Virtual Client Meetings for Money Conversations: A Multidisciplinary Perspective. Financial Therapy Association Educational Webinar (virtual).
- Anderson, S. G., Heckman, S. J., & **Lawson, D. R.** (2017, August). *Student loan entrance counseling effectiveness*. Poster Co-Presentation with S. G. Anderson at the 2017 Kansas State University Institute of Personal Financial Planning Practitioner-Oriented Poster Forum, Manhattan, KS. – 1<sup>st</sup> Place Prize.
- Archuleta, K. L., Glenn, C., **Lawson, D. R.**, Clady, J., & Solomon, S. (2017, August). *I know I should, but do I do it? Introducing the financial cognition scale*. Poster Co-Presentation with C. Glenn at the 2017 Kansas State University Institute of Personal Financial Planning Practitioner-Oriented Poster Forum, Manhattan, KS. – 2<sup>nd</sup> Place Prize.
- Seay, M. C., Anderson, S. G., **Lawson, D. R.**, & Kim, K. T. (2017, August). *Variation in client characteristics between financial planning compensation models*. Poster Co-Presentation with S. G. Anderson at the 2017 Kansas State University Institute of Personal Financial Planning Practitioner-Oriented Poster Forum, Manhattan, KS. – 3<sup>rd</sup> Place Prize.
- Lawson, D. R.**, & Heckman, S. J. (2016, August). *Individual estimates of life expectancy and consumption patterns*. Poster Presentation at the 2016 Kansas State University Institute of Personal Financial Planning Practitioner-Oriented Poster Forum, Manhattan, KS.

#### **GRANT ACTIVITIES**

##### CFP Board

Project: Financial Planning Labor Study Proposal  
Period: May 2023 – December 2024  
Amount: \$47,917 (funded)

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<sup>6</sup> Won "Best theoretical paper" award.

Co-Primary Investigators are Dr. Megan McCoy and Kimberly Watkins

#### Financial Planning of Canada

Project: Exploring Financial Planning Technology in Light of COVID-19

Period: September 2022 – September 2023

Amount: \$25,000 (funded)

Co-Primary Investigators are Dr. Megan McCoy and Joanne de Jong

#### Financial Planning Association® (FPA®) and Allianz Life Insurance Company of North America (Allianz Life) Research Grant

Project: Developing and Maintaining Client Trust and Commitment in a Rapidly Changing Environment

Period: February 21, 2021 – August 31, 2021

Amount: \$20,000 (funded)

Co-Primary Investigator (40%) w/ Dr. Megan McCoy (60%)

#### American Psychological Foundation (APF) COVID-19 Rapid Response Grant

Project: Exploring Financial Stress through Virtual Interactions

Period: June 2020 – May 2021

Amount: \$20,000 (not funded)

Co-Primary Investigator w/ Dr. Megan McCoy

#### 2017 TD Ameritrade Institutional NextGen Grant Program: Established Program Grant

Project: Enhancing the Personal Financial Planning Program

Period: August 2017 – May 2018

Amount: \$50,000 (not funded)

Primary Investigator

#### **OTHER PUBLICATIONS**

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**Lawson, D. R.** (2015, February 4). Money matters: Are behavioral biases impacting your personal finances? *The Kansas City Star*. Retrieved from <http://www.kansascity.com/news/business/personal-finance/article9075311.html>

**Lawson, D. R.** (2014). Book review: It's not you, it's the dishes: How to minimize conflict and maximize happiness in your relationship. *Journal of Financial Therapy*, 5(1), 92-94. <http://dx.doi.org/10.4148/1944-9771.1080>

**Lawson, D. R.** (2014). NexGen gathering is a one-of-a-kind experience [Letter to the editor]. *Journal of Financial Planning*, 27(8), 8.

**Lawson, D. R.** (2014, July 16). Money matters: Five ways to protect your online assets. *The Kansas City Star*. Retrieved from <http://www.kansascity.com/news/business/personal-finance/article740697.html#tabPane=tabs-603c299d-1>

#### **INVITED PRESENTATIONS**

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**Lawson, D. R.** (2023, August). *Cohort leader panel discussion about career and advice for the future generation*. Invited 90-minute panel discussion FPA NexGen Gathering, Denver, CO.

- Lawson, D. R.,** Carlson, M. B., & Coombs, E. (2022, January). *Exploring the financial advice field: A panel discussion*. Invited one-hour panel discussion webinar for eMoney, online.
- Lawson, D. R.** (2021, June). *Behavioral Biases: A multidisciplinary approach to mastering purposeful inquiry and effective client engagement within the financial planning process*. Invited one-hour presentation to Financial Planning Association of NorCal's annual conference, online.
- Lawson, D. R.** (2020, November). *Behavioral Biases: A multidisciplinary approach to mastering purposeful inquiry and effective client engagement within the financial planning process*. Invited two-hour presentation to the 2020 Money Quotient® biennial Retreat, online.
- Lawson, D. R.** (2020, April). *Behavioral Biases: A multidisciplinary approach to mastering purposeful inquiry and effective client engagement within the financial planning process*. Invited one-hour presentation to Kansas State University's Institute of Personal Financial Planning 2020 Personal Financial Professional's Summit, Manhattan, KS.
- Lawson, D. R.** (2020, January). *Behavioral Biases: A multidisciplinary approach to mastering purposeful inquiry and effective client engagement within the financial planning process*. Invited one-hour presentation to the Douglas County, KS Estate Planning Council, online.
- Lawson, D. R.** (2019, May). *A Research Agenda Overview: The Past, Present, and Future*. Invited presentation for the Texas Tech University's Personal Financial Planning Program Research Series, Lubbock, TX.
- Lawson, D. R.** (2018, November). *Behavioral Biases: A multidisciplinary approach to mastering purposeful inquiry and effective client engagement within the financial planning process*. Invited two-hour presentation to the 2018 Money Quotient® biennial Retreat, Portland, OR.
- Lawson, D. R.,** & Klontz, B. T. (2018, October). *Integrating behavioral finance, financial psychology, and financial therapy theory and techniques into the financial planning process*. Invited presentation to the Financial Planning Association's (FPA) annual conference as the Montgomery- Warschauer award-winner paper, Chicago, IL.
- Lawson, D. R.,** & Koochel, E. E. (2018, April). *Salary negotiation for graduate students*. Invited presentation to Kansas State Graduate School Council, Manhattan, KS.
- Lawson, D. R.,** & Zimmerman, S. (2017, November). *Money and relationships: Working with complex systems in financial therapy*. Invited presentation to Financial Therapy Association's (FTA) annual conference, San Diego, CA.
- Haselwood, C. & **Lawson, D. R.** (2017, June). *Budgeting, Credit, and Debt*. Invited presentation to Kansas State Graduate School Summer Undergraduate Research Opportunity Program (SUROP), Manhattan, KS.
- Lawson, D. R.** (2017, June). *Tightwads and spenders: Predicting financial conflict in couple relationships*. Invited presentation to Financial Planning Association (FPA) of Colorado's June 2017, chapter meeting, Denver, CO.

- Lawson, D. R.** (2017, May). *Graduate Student Council President's address to graduating students*. Invited short speech to Kansas State University Graduate School's May 2017 commencement ceremonies, Manhattan, KS.
- Lawson, D. R.** (2017, April). *What's Financial Therapy got to do with it?* Invited presentation to Kansas State University – IFACE 2017, Manhattan, KS.
- Haselwood, C. & **Lawson, D. R.** (2017, April). *Salary negotiation*. Invited presentation to Kansas State Graduate School Council, Manhattan, KS.
- Lawson, D. R.** (2016, April). *Why Financial Therapy: What is it, and how to use it in practice?* Invited presentation to Kansas State University – Salina Personal Financial Planning Careers Class, Salina, KS.
- Lawson, D. R.** (2016, March). *Networking in the financial planning industry*. Invited presentation to Kansas State University Personal Financial Planning Careers Class, Manhattan, KS.
- Haselwood, C. & **Lawson, D. R.** (2016, February). *Start smart: Salary negotiation*. Invited presentation to Kansas State Graduate School Council, Manhattan, KS.
- Haselwood, C., & **Lawson, D. R.** (2016, February). *Marriage and money*. Invited presentation to Kansas State Graduate School Council, Manhattan, KS.

### **TEACHING EXPERIENCE**

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Assistant Professor, Kansas State University

- PFP 105: Introduction to Personal Financial Planning  
*Summer 2021 – Online (N/A)*
- PFP 305: Advanced Personal Financial Planning  
*Fall 2021 – Campus (5.0/5.0)*  
*Fall 2021 – Online (5.0/5.0)*  
*Spring 2021 – Campus (4.8/5.0)*  
*Spring 2021 – Online (5.0/5.0)*  
*Fall 2020 (5.0/5.0)*  
*Spring 2020 – Campus (4.6/5.0)<sup>7</sup>*  
*Spring 2020 – Online (4.7/5.0)*  
*Fall 2019 (4.9/5.0)*
- PFP 460: Retirement Planning Concepts  
*Fall 2022 – Campus (4.8/5.0)*  
*Fall 2022 – Online (5.0/5.0)*
- PFP 472: Personal Income Tax Concepts  
*Fall 2023 – Online (5.0/5.0)*  
*Fall 2022 – Campus (4.9/5.0)*  
*Fall 2022 – Online (5.0/5.0)*

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<sup>7</sup> I took paternity leave after three weeks of class; upon my return, class was moved abruptly to online only due to COVID-19. One student appears to have took exception to that. Omitting that student's response, I have a 4.9/5.0.



- PFP 482: Personal Investment Concepts II  
*Spring 2024 – Online (5.0/5.0)*  
*Spring 2023 – Campus (4.9/5.0)*  
*Spring 2023 – Online (5.0/5.0)*  
*Spring 2022 – Campus (4.9/5.0)*  
*Spring 2022 – Online (5.0/5.0)*  
*Spring 2021 – Campus (4.9/5.0)*  
*Spring 2021 – Online (5.0/5.0)*
- PFP 772: Personal Income Tax Concepts  
*Summer 2024 (4.9/5.0)*  
*Summer 2023 (5.0/5.0)*  
*Summer 2022 (4.6/5.0)*
- PFP 808: Research Cluster: Structural Equation Modeling (SEM)  
*Fall 2022 (5.0/5.0)*  
*Fall 2021 (5.0/5.0)*  
*Fall 2020 (5.0/5.0)*
- PFP 956: Clinical Research Methods & Experimental Design  
*Summer 2024 (4.9/5.0)*  
*Summer 2023 (5.0/5.0)*  
*Summer 2022 (4.8/5.0)*  
*Summer 2021 (4.9/5.0)*  
*Summer 2020 (4.8/5.0)*  
*Summer 2019 (4.7/5.0)*
- PFP 579: Pre-Internship Orientation in Personal Financial Planning  
*Fall 2023 – Online (4.9/5.0)*  
*Fall 2019 - Campus (4.8/5.0)*  
*Fall 2019 - Online (5.0/5.0)*
- PFP 468: Practice Management  
*Spring 2024 – Campus (4.9/5.0) – co w/ Steve Levitt*  
*Spring 2024 – Online (4.9/5.0) – co w/ Steve Levitt*  
*Spring 2023 – Campus (4.7/5.0) – co w/ Dr. Martin Seay*  
*Spring 2023 – Online (4.7/5.0) – co w/ Dr. Martin Seay*
- Instructor, Texas Tech University
- PFP 3374: Retirement Planning  
*Spring 2019 (4.9/5.0)*  
*Fall 2018 (4.9/5.0)*
- PFP 3386: Wealth Management  
*Spring 2019 (4.9/5.0)*  
*Fall 2018 (5.0/5.0)*

PFP 5372: Graduate Wealth Management  
*Spring 2019 (4.8/5.0)*  
*Fall 2018 (4.8/5.0)*

Instructor, Kansas State University

PFP 472: Personal Income Tax  
*Fall 2017 (5.0/5.0)*

Co-Instructor, Kansas State University

PFP 595: Professional Seminar in PFP (CFP® Board Capstone Course)  
*Spring 2018*

Teaching Assistant, Kansas State University

PFP 909: SAS Coding  
*Spring 2017*

PFP 769: Money and Relationships  
*Spring 2017, Spring 2016*

FSHS 801: Grant Development & Management  
*Summer 2016*

PFP 756: Financial Counseling  
*Fall 2015*

PFP 771: Financial Therapy Theory & Research  
*Fall 2015*

Tutor, Kansas State University

FINAN 450: Principles of Finance  
*Spring 2018, Fall 2017, Spring 2017, Fall 2016, Spring 2016*

### **GRADUATE STUDENT ADVISING**

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*Major or Co-Major Professor:*

|                           |                                    |               |
|---------------------------|------------------------------------|---------------|
| Nathan Collier            | Ph.D., Personal Financial Planning | Expected 2025 |
| Brandon Ratzlaff          | Ph.D., Personal Financial Planning | Expected 2025 |
| Chet Bennetts (Co-Chair)  | Ph.D., Personal Financial Planning | 2024          |
| Ashlyn Rollins-Koons      | Ph.D., Personal Financial Planning | 2024          |
| Lena Gan (Co-Chair)       | Ph.D., Personal Financial Planning | 2024          |
| Jodi Krausman (Co-Chair)  | Ph.D., Personal Financial Planning | 2024          |
| Julie Mull                | Ph.D., Personal Financial Planning | 2023          |
| Travis Sholin             | Ph.D., Personal Financial Planning | 2022          |
| Derek Sensenig (Co-Chair) | Ph.D., Personal Financial Planning | 2021          |

*Committee Member:*

|                           |                                    |               |
|---------------------------|------------------------------------|---------------|
| Christina Lynn            | Ph.D., Personal Financial Planning | 2023          |
| Mindy Joseph (Use of SEM) | Ph.D., Personal Financial Planning | 2023          |
| Ives Machiz (Use of SEM)  | Ph.D., Personal Financial Planning | 2023          |
| Josh Harris (Use of SEM)  | Ph.D., Personal Financial Planning | 2023          |
| Eric Ludwig (Use of SEM)  | Ph.D., Personal Financial Planning | 2023          |
| Gina Hall (Use of SEM)    | Ph.D., Personal Financial Planning | 2023          |
| Wendy Usrey (Use of SEM)  | Ph.D., Personal Financial Planning | 2023          |
| Shelitha Smodic           | Ph.D., Personal Financial Planning | Expected 2025 |

**HONORS & ACHIEVEMENTS**

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**Kansas State University**

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|---|------|
| Mirabito Faculty Excellence in Teaching Award   | 2024 |
| CFP Board 2023 Academic Research Colloquium Best Paper in Financial Planning Practice Award                                       | 2023 |
| K-State PFP Department's Ann Coulson Teaching Award for UG Teaching   | 2022 |
| Association for Financial Counselors and Planning Educators (AFCPE) 2019 <i>Outstanding Symposium Research to Practice Award.</i> | 2019 |

**Texas Tech University**

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| Personal Financial Planning Association's (PFPA) 2018-2019 Instructor of the Year Award (as voted by students), presented at the TTU PFP Opportunity Days Awards Banquet | 2019 |
| <i>Journal of Financial Planning's</i> Montgomery-Warschauer Award   | 2018 |

**Kansas State University (student awards)**

|   |             |
|---|-------------|
| K-State Alumni Association's Graduate Student Award for Outstanding Leadership and Service, presented at the K-State Alumni Association's Awards & Recognition Luncheon                       | 2019        |
| College of Human Ecology and School of Family Studies and Human Services' 2017-2018 Outstanding Graduate Student Award, presented at the Graduate School's Awards & Recognition Ceremony      | 2018        |
| School of Family Studies and Human Services' 2017-2018 Overall Outstanding Graduate Student Award, presented at the College of Human Ecology's Graduate Student Awards & Recognition Ceremony | 2018        |
| Institute of Personal Financial Planning's 2017-2018 Outstanding Graduate Student Award, presented at the 2018 Institute of Personal Financial Professionals Summit                           | 2018        |
| Timothy R. Donoghue Graduate Scholarship  | 2015-2018   |
| Institute of Personal Financial Planning Practitioner-Oriented Poster Forum – 1 <sup>st</sup> , 2 <sup>nd</sup> , & 3 <sup>rd</sup> Place Posters   | 2017        |
| Department of Family Studies & Human Services Travel Scholarship  | Fall 2017   |
| Kansas State Graduate Student Council Travel Scholarship  | Fall 2017   |
| Kansas State Graduate Student Council Travel Scholarship  | Spring 2017 |

|  |           |
|--|-----------|
| Hoeflin (Ruth) Home Economics Scholarship                        | 2016-2017 |
| Department of Family Studies & Human Services Travel Scholarship | Fall 2016 |
| College of Human Ecology Travel Scholarship                      | Fall 2016 |
| College of Human Ecology General Scholarship                     | Fall 2015 |
| Manus (Helen Jones) Memorial Scholarship                         | 2014-2015 |
| Volunteer Service Award, Financial Planning Association          | 2014-2015 |
| Student Conference Scholarship, XY Planning Network              | 2015      |
| Annette Wells Memorial Scholarship, FPA of Greater Kansas City   | Fall 2014 |
| Student Conference Scholarship, Financial Therapy Association    | 2013      |

### **PROFESSIONAL SERVICE**

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#### *Professional Organization - Board Leadership:*

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|--|-----------|
| Co-Director of Student Mentoring & Career Development,<br>FPA of Greater Kansas City | 2020-2022 |
| Treasurer, Financial Therapy Association (FTA)                                       | 2015-2017 |
| Secretary, Financial Planning Association (FPA) – NexGen                             | 2015-2016 |
| Marketing & Social Media Coordinator, NAPFA Genesis                                  | 2014-2016 |
| Director of NexGen, FPA of Greater Kansas City                                       | 2015      |
| Director-at-Large, FPA of Greater Kansas City  | 2014      |

#### *Professional Organization - Other:*

|   |              |
|---|--------------|
| Academic Editor, <i>Journal of Financial Planning</i>   | 2024-Present |
| Reviewer, <i>Financial Services Review</i>  | 2023-Present |
| Reviewer, <i>Journal of Financial Therapy</i>   | 2021-Present |
| Reviewer, <i>Financial Services Review</i>  | 2020-2021    |
| Reviewer, <i>Journal of Financial Therapy</i>   | 2017-2019    |
| Reviewer, <i>Financial Services Review</i>  | 2018         |
| Reviewer, “Financial decision making.” In <i>Integrated<br/>evidence-based financial counseling</i> . Springer. | 2017         |
| Ad hoc referee, FTA Conference  | 2016         |
| Member, FPA Retreat Conference Task Force   | 2015         |

#### *Academic (Faculty):*

|  |              |
|--|--------------|
| Director, PFP Undergraduate Program                        | 2022-Present |
| CHHS Course & Curriculum Committee                         | 2022-Present |
| CHHS Academic Affairs Committee                            | 2022-Present |
| Morse Scholarship Review Committee                         | 2022-Present |
| Member, CHHS College Awards Committee                      | 2019-Present |
| Faculty Advisor, FPA K-State                               | 2019-2023    |
| PFP Asst. Prof. & Prof. of Practice Search Committee Chair | 2023         |
| CHHS Dean Search Committee                                 | 2022-2023    |
| Member, PFP Preliminary Exam Committee                     | 2021-2023    |
| Secretary, PFP Department’s Advisory Board                 | 2020-2022    |
| Committee Member, K-State’s PFP Undergraduate Committee    | 2019-2022    |
| Member, CHHS Graduate Course Review Committee              | 2020-2021    |

Alternate, PFP Preliminary Exam Committee 2019-2020

*Academic (Student):*

President, K-State Graduate School Council (GSC) 2017-2018

Graduate Student Committee Member, PFP Fee Proposal Committee Spring 2018

President-Elect, K-State GSC 2016-2017

President's Cabinet, K-State Student Governing Association (SGA) 2016-2017

Grievance Committee, K-State Graduate School Spring 2017

Selection Committee, K-State Alumni Association's Graduate Student Awards Spring 2017

Co-Chair, Professional Development Committee, K-State GSC 2015-2016

Member, Research Forums Committee, K-State GSC 2015-2016

**PROFESSIONAL ASSOCIATIONS**

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Academy of Financial Services (AFS) 2016-Present

National Association of Personal Financial Planners (NAPFA) 2013-Present

Financial Planning Association (FPA) 2012-Present

Financial Therapy Association (FTA) 2013-2022

Association for Financial Counselors and Planning Educators (AFCPE) 2017-2019

**MEDIA APPEARANCES**

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2021:

1. [https://wallethub.com/credit-cards/starter/#expert=Derek\\_R\\_Lawson](https://wallethub.com/credit-cards/starter/#expert=Derek_R_Lawson)
2. <https://www.moneygeek.com/insurance/auto/cheapest-car-insurance-kansas/#expert=derek-lawson>
3. <https://www.creditdonkey.com/car-insurance-college-students.html#interview=derek-lawson>

2020:

4. <https://www.kitces.com/blog/questions-prospects-first-meeting-building-trust-kinder-sullivan-bachrach-sinek/>

2019:

5. <https://markets.businessinsider.com/news/stocks/rightcapital-provides-right-tools-for-financial-planning-students-1028485379>
6. <https://www.investmentnews.com/fintechs-provide-software-to-financial-planning-programs-to-grow-future-business-81069>
7. <https://newprairiepress.org/cgi/viewcontent.cgi?article=1227&context=jft>
8. <https://medium.com/infi-empathai/customer-financial-anxiety-and-why-banks-should-listen-to-it-6bb0d4412457>
9. <https://www.financialplanningassociation.org/learn/podcast/yafpnw-tools-to-help-facilitate-financial-health>
10. <https://medium.com/infi-empathai/customer-financial-anxiety-and-why-banks-should-listen-to-it-6bb0d4412457>
11. <https://www.thewealthadvisor.com/article/do-you-need-financial-therapy-deal-money-stress-and-budget-fights-spouse?page=9>

12. <https://www.usatoday.com/story/money/columnist/2019/04/09/financial-planning-do-you-need-therapy-money-stress-struggles/3284181002/>

2017:

13. <https://www.hdnews.net/news/20171204/kansas-university-students-professionals-worry-about-changes-under-gop-tax-plan?template=ampart>

14. <https://www.usatoday.com/story/money/2017/04/17/spring-cleaning-home-and-finances/99727006/>

15. <https://grow.acorns.com/3-research-backed-ways-to-actually-hit-your-money-goals/>

16. <https://www.cbsnews.com/news/4-signs-that-you-might-need-to-see-a-financial-therapist/>

17. <https://www.app.com/story/money/personal-finance/2017/03/31/financial-therapy/99828050/>

18. <https://www.seattletimes.com/business/ask-brianna-is-financial-therapy-right-for-me/>

2016:

19. <https://www.marketwatch.com/story/what-millennials-and-gen-xers-should-do-with-their-retirement-plans-to-prepare-for-the-trump-era-2016-12-30>

2015:

20. [https://cdn.ymaws.com/www.fpanca.org/resource/resmgr/Program\\_Info/MEMBER\\_CASE\\_STUDY\\_-\\_DEREK\\_LA.pdf](https://cdn.ymaws.com/www.fpanca.org/resource/resmgr/Program_Info/MEMBER_CASE_STUDY_-_DEREK_LA.pdf)

2014:

21. <https://blog.xyplanningnetwork.com/advisor-blog/derek-lawson>