



# 2022-23 LEO\* Event Guidelines

**KANSAS FCCLA**

**\* Leadership Education  
Opportunity Events  
Sponsored by  
Kansas FCCLA  
Alumni & Associates**



# KANSAS LEO EVENTS GUIDE

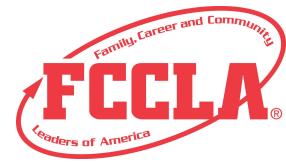


<b>Table of Contents</b>	<b>2</b>
<b>LEO Event Guidelines</b>	<b>3-4</b>
<b>Focus on the Basics Event and Rubric</b>	<b>5-7</b>
<b>National Program Spotlight Event and Rubric</b>	<b>8-10</b>
<b>Go For the Red! Event and Rubric</b>	<b>11-13</b>
<b>Chapters in Action Event and Rubric</b>	<b>14-16</b>
<b>Toward New Horizons Event and Rubric</b>	<b>17-19</b>
<b>Family and Consumer Science (FCS) Project Showcase</b>	<b>20-22</b>

**Kansas FCCLA LEO's are provided by the Kansas FCCLA Alumni and Associates**



# KANSAS LEO EVENT GUIDELINES



Kansas FCCLA Alumni and Associates is proud to offer five Leadership Education Opportunity (LEO) Events at the 2022 State Leadership Conference. LEO Events are display events used for members to demonstrate the knowledge they have gained through their FCCLA Chapter and Family and Consumer Sciences classes. These events are encouraged for members that may not want to compete in a STAR Event, but still want to gain the same exposure to the competitive events environment. These events do not advance to the National Leadership Conference.

## Purposes of the LEO's:

- Increase FCCLA member participation in the State Leadership Conference.
- Provide an entry-level competitive platform to build interest and confidence in student STAR Event participation
- Recognize student growth in FCCLA
- Increase funds for A&A scholarships for FCCLA members.

## Guidelines for Participation in LEO Events:

1. LEO's are **STATE** level only. Top scorers **do not advance** to national competition.
2. Kansas Alumni & Associates will provide the judges.
3. Projects are created on tri-fold display boards only. Boards are not to exceed 18" deep X 4' wide X 4' high. **There are no oral presentations.** No technology may be used.
4. Members will set up their tri-fold display projects before the opening session of the Kansas FCCLA State Leadership Conference on tables provided in the large entry space in Century II. Judging will occur during and/or after the opening session. The display boards will remain for viewing until the end of the State Leadership Conference.
5. Students will earn red, white, black and light violet ribbons based on the criteria on the rubrics created for the LEO Event they are in. Students will also earn ribbons for their conference nametag that show participation in each LEO in which they are entered. Award scoring will be as follows:

Red Rosette Ribbon:	90-100 Points Earned
White/Red Rosette Ribbon:	80-89 Points Earned
Black/Red Rosette Ribbon:	70-79 Points Earned
Light Violet Ribbon:	69 Points and below/Participation

6. Students will NOT be recognized on stage.
7. Members may enter as an individual or up to a team of three (with the exception of the Toward New Horizons Event). Teams may be made up of same or mixed grade level participants.
8. Registration for the LEO's can be done when registering for the State Leadership Conference.
9. Students may enter multiple LEO projects.
10. Students may participate in both a STAR Event and enter a LEO project.
11. Entry cost is \$10 per student per LEO.



# FOCUS ON THE BASICS

**OVERVIEW:** Focus on the Basics is a project to recognize students who use the FCCLA Planning Process to understand the basics of Family, Career, and Community Leaders of America. Students must create a tri-fold display demonstrating their increased knowledge of FCCLA that will be displayed at the State Leadership.

When students participate in the Focus On The Basics LEO Event, students:

- Gain strong knowledge about FCCLA
- Learn to plan, organize and complete a basic event
- Attain knowledge and information to help the student pursue future leadership roles in FCCLA at the Chapter, District, State and National levels.

**ENTRY:** Individual or Team (maximum of 3) Event

## **VISUAL GUIDELINES:**

1. Use the planning process to develop your project and include the FCCLA Planning Process Summary Form on the display board.
2. A tri-fold display board, not exceeding 18” deep X 4’ wide X 4’ high, with no use of electrical equipment.
3. There must be a 3” x 5” Project Identification Card attached to the back of the tri-fold lower corner that identifies: Name of the Event, Student Name(s), Chapter Name, School, City, State, Grade and District.

## **EVENT DETAILS:**

1. The title of the event, “Focus on the Basics”, must be on the board. A subtitle is optional.
2. Each step of the FCCLA Planning Process is fully explained, neatly typed and attached to the display board. Use the Planning Process Summary Page Template.
3. The display must include the following:
  - a) 10 benefits of joining FCCLA
  - b) The 8 FCCLA purposes and describe what each means to you.
  - c) Summarize the history of FCCLA
  - d) Include the FCCLA Creed and describe what it means to you.
  - e) FCCLA colors and what they represent
  - f) FCCLA emblem and what it represents

- g) FCCLA flower and what it represents
- h) FCCLA motto and what it means to you
- i) FCCLA mission and what it represents.

4. The project will be evaluated according to the Focus on Basics rubric.

# FOCUS ON THE BASICS RUBRIC

Name(s) \_\_\_\_\_ School \_\_\_\_\_

EVALUATION				SCORE
<b>DISPLAY BOARD</b> 0 – 10 pts	Does not meet size specification. More than 2 required elements missing 0-3	No Title, Missing 1or 2 required elements 4-7	Meets size specification, Title included Neat and well organized 8-10	
<b>FCCLA PLANNING PROCESS</b> 0 – 10pts	Not attached Not legible 0-3	Available, but not attached All steps are summarized Somewhat messy 4-7	Planning Process is fully explained, neatly typed and attached 8-10	
<b>GRAMMAR</b> 0 – 10 pts	Extensive grammatical and spelling errors 0-3	Few grammatical and spelling errors 4-7	No grammatical or spelling errors 8-10	
<b>APPEARANCE</b> 0 –10 pts	Display has minimal appeal both in design and content 0-3	Display needs some improvement in design and content 4-7	Visually appealing, creative, and appropriate in design and content 8-10	
<b>PROJECT ID INDEX CARD</b> 0 – 5 pts	Missing 2 or more ID elements or not provided 0-1	Missing 1 ID element, ID index card misplaced 2-3	All ID elements on index card on board 4-5	
<b>FCCLA BENEFITS</b> 0 - 10 pts	FCCLA benefits missing 0-3	Few benefits listed 4-7	10 benefits of joining FCCLA 8-10	
<b>FCCLA PURPOSES</b> 0 – 10 pts	Purposes and explanation are missing 0-2	Most of the purposes listed with explanations 3-7	Eight purposes listed with explanation 8-10	
<b>FCCLA HISTORY</b> 0 – 5 pts	Missing several elements, Summary lacks detail 0-1	Summarized history of FCCLA in basic detail 2-3	Summarized history of FCCLA in great detail 4-5	
<b>FCCLA CREED</b> 0 – 5 pts	Creed and explanation missing or incorrect 0-1	Creed or explanation missing or incorrect 2-3	Creed listed with an explanation 4-5	
<b>FCCLA EMBLEM</b> 0 – 5 pts	Emblem and explanation missing or incorrect 0-1	Emblem or explanation missing or incorrect 2-3	Emblem present with an explanation 4-5	
<b>FCCLA COLORS</b> 0 – 5 pts	Colors and explanation missing or incorrect 0-1	Color or explanation missing or incorrect 2-3	Colors listed with an explanation 4-5	
<b>FCCLA FLOWER</b> 0 – 5 pts	Flower and explanation missing or incorrect 0-1	Flower or explanation missing or incorrect 2-3	Flower is present with an explanation 4-5	
<b>FCCLA MISSION</b> 0-5 pts	Mission and explanation missing or incorrect 0-1	Mission or explanation missing or incorrect 2-3	Mission is listed with an explanation 4-5	
<b>FCCLA MOTTO</b> 0-5 pts	Motto and explanation missing or incorrect 0-1	Motto or explanation missing or incorrect 2-3	Motto is listed with an explanation 4-5	
<b>TOTAL</b> 100 pts possible (comments on back)				

0-69	70-79	80-89	90-100
Light Violet	Black	White	Red

# NATIONAL PROGRAM SPOTLIGHT



**OVERVIEW:** National Program Spotlight is an event to recognize students who use the FCCLA Planning Process to showcase a specific FCCLA National Program of Family, Career, and Community Leaders of America. Students may select one of the following national programs to create their project:

1. Career Connections
2. Community Service
3. Families Acting for Community Traffic Safety (FACTS)
4. Families First
5. Financial Fitness
6. STAND UP
7. Student Body
8. Power of One

Students must create a tri-fold display demonstrating their knowledge of their selected FCCLA national program. They must include at least 5 project ideas related to the project and describe how the national program relates to Family and Consumer Science.

Participation in the National Program Spotlight LEO Event prepares students for future success in STAR Events and leadership involvement specifically in:

- Chapter Service Project Display
- Chapter Service Project Portfolio
- FCCLA Chapter Website
- National Programs in Action
- Promote and Publicize FCCLA
- Public Policy Advocate
- Attain knowledge and information to help the student pursue future leadership roles in FCCLA at the Chapter, District, State and National levels.

**ENTRY:** Individual or Team (maximum of 3) Event

## **VISUAL GUIDELINES:**

1. Use the FCCLA Planning Process to develop your project and include the FCCLA Planning Process Summary Form on the display board.
2. A tri-fold display board, not exceeding 18" deep X 4' wide X 4' high, with no use of electrical equipment.
3. There must be a 3" x 5" Project Identification Card attached to the back of a lower corner of the display that identifies: Name of the Event, Student Name(s), Chapter Name, School, City, State, Grade and District.



### **EVENT DETAILS:**

1. The title of the event , National Program Spotlight, must be on the board. A subtitle listing the FCCLA National Program selected must also be included.
2. Each step of the FCCLA Planning Process is fully explained, neatly typed and attached to the display board.
3. The display must include the following:
  - a) Overall description of the National Program selected
  - b) Units of the program and a description of each unit
  - c) Program partners and a description of how each partner supports the program
  - d) Five-chapter project **ideas** related to the national program with descriptions
  - e) Description of how this national program relates to Family and Consumer Science.
  - f) Use logo, pictures and graphics to enhance the description of program and its purpose
  - g) Supporting information to assist with the above required information can be found on the national FCCLA website at **[fcclainc.org/engage/national-programs](http://fcclainc.org/engage/national-programs)** Each national program listed on the website has an information sheet that can serve as a resource for the event participant.
4. The project will be evaluated according to the National Program Spotlight rubric.

# NATIONAL PROGRAM SPOTLIGHT RUBRIC

Name(s) \_\_\_\_\_ School \_\_\_\_\_

National Program Selected: \_\_\_\_\_

Evaluation				SCORE
<b>DISPLAY BOARD</b>  0 – 10 pts	Does not meet size specification. More than 2 required elements missing 0-3	No Title Missing 1or 2 required elements 4-7	Meets size specification, Title included Neat and well organized 8-10	
<b>FCCLA PLANNING PROCESS</b>  0 – 10 pts	Not attached Not legible 0-3	Available, but not attached All steps are summarized Somewhat messy 4-7	Planning Process is fully explained, neatly typed and attached 8-10	
<b>GRAMMAR</b>  0 – 10 pts	Extensive grammatical and spelling errors 0-3	Few grammatical and spelling errors 4-7	No grammatical or spelling errors 8-10	
<b>APPEARANCE</b>  0 – 10 pts	Display has minimal appeal both in design and content 0-3	Display needs some improvement in design and content 4-7	Visually appealing, creative, and appropriate in design and content 8-10	
<b>OVERALL DESCRIPTION OF NATIONAL PROGRAM</b>  0 – 10 pts	No description 0-3	Description of national program is limited and incomplete 4-7	Complete and well written description of the national program 8-10	
<b>UNITS LISTED AND DESCRIBED</b>  0 – 10 pts	No program units were listed or described 0-3	Incomplete list of units. Some description of national program units 4-7	All units listed and completely explained 8-10	
<b>PROGRAM PARTNERS &amp; SUPPORT PROVIDED</b>  0 – 10 pts	No program partners were listed or described 0-3	Listed program partners but did not describe support or incomplete list 4-7	Complete list of partners and description of the support provided. 8-10	
<b>NATIONAL PROGRAM CHAPTER IDEAS</b>  0 – 20 pts	No project ideas were listed or less than five were listed 0-6	Five project ideas were listed, but descriptions incomplete 7-14	Five strong program ideas were included with completed descriptions. 15-20	
<b>RELATIONSHIP TO FACS COURSE-WORK</b>  0 – 10 pts	No or minimal evidence of relationship to FACS 0-3	Some evidence of relationship to FACS 4-7	Knowledge of relationship to FACS is evident and explained well 8-10	
<b>TOTAL:</b> 100 PTS POSSIBLE (COMMENTS ON BACK)				

0-69	70-79	80-89	90-100
<b>Light Violet</b>	<b>Black</b>	<b>White</b>	<b>Red</b>

# GO FOR THE RED!



**OVERVIEW:** Go For the Red is an event recognizing members who use the FCCLA Planning Process to plan and implement a membership campaign to recruit new members and retain and recognize current members. Students must create a tri-fold display demonstrating their marketing plan and recruitment activities.

Participation in the Go For the Red! LEO Event prepares students for future success in STAR Events and leadership involvement specifically in:

- Chapter in Review Display
- Chapter in Review Portfolio
- FCCLA Chapter Website
- Promote and Publicize FCCLA
- Public Policy Advocate
- Job Interview
- Attain knowledge and information to help the student pursue future leadership roles in FCCLA at the Chapter, District, State and National levels.

**ENTRY:** Individual or Team (maximum of 3) Event

## **VISUAL GUIDELINES:**

1. Use the FCCLA Planning Process to develop your project and include the FCCLA Planning Process Summary Form on the display board.
2. A tri-fold display board, not exceeding 18" deep X 4' wide X 4' high, with no use of electrical equipment.
3. There must be a 3" x 5" Project Identification Card attached to the back of a lower corner of the display that identifies: Name of Event, Student Name(s), Chapter Name, School, City, State, Grade and District.
4. Title of the Event, Go for the Red, must be included. A subtitle is optional.

## **EVENT DETAILS:**

1. Each step of the FCCLA Planning Process is fully explained, neatly typed and placed on the display.
2. The display must include explanations and evidence of the following:
  - o **A Promotion Plan:** A planned, cohesive promotion and publicity campaign. Specify current year plans and a timetable for implementation. Examples of promotion efforts include: school announcements, a new member packet, website, bulletins, online and paper brochures, letters to potential chapter members, school officials and community members, handouts for FCCLA chapter events, and public relations aimed at other professional organizations, etc.

- o **Evidence of Campaign:** Publicity about recruitment events and initiatives, appropriate promotional materials, i.e. news articles, web posts, etc.
  - o **Evidence of Technology Used:** Use technology to develop promotional materials that raise awareness about membership or enrollment and educate the school, parents, and members of the community. Examples of technology include, but are not limited to: social media, computer applications, audio or video production, multimedia, CDs, slides, and photography. Hard copies/pictures must be included on the display.
  - o **Show Results:** Ideally, the results should be measurable, such as an increase in interest from students, increase in enrollment of students in one of the courses or pathways, increase in membership, etc.
3. The project will be evaluated according to the Go For the Red! rubric.

## GO FOR THE RED! RUBRIC

Name(s) \_\_\_\_\_ School \_\_\_\_\_

Evaluation				Score
<b>DISPLAY BOARD</b> 0-10 pts	Does not meet size specification. More than 2 required elements missing 0-3	No Title Missing 1 or 2 required elements 4-7	Meets size specification, Title included Neat and well organized 8-10	
<b>FCCLA PLANNING PROCESS</b> 0 – 15 pts	Not included or not well developed 0-4	Included but not complete 5-9	Planning Process is fully explained, neatly typed and included 10-15	
<b>GRAMMAR</b> 0 – 10 pts	Extensive grammatical and spelling errors 0-3	Few grammatical and spelling errors 4-7	No grammatical or spelling errors 8-10	
<b>APPEARANCE</b> 0 – 10 pts	Display has minimal appeal both in design and content 0-3	Display needs some improvement in design and content 4-7	Visually appealing, creative, and appropriate in design and content 8-10	
<b>RECRUITMENT PROMOTION PLAN</b> 0 – 15 pts	Promotion plan missing or limited 0-4	Promotion plan basic, not detailed 5-9	Promotion Plan is thorough, well-developed, and creative 10-15	
<b>EVIDENCE OF CAMPAIGN</b> 0 – 15 pts	Explanation or evidence missing or limited 0-4	Explanation or evidence basic, not detailed 5-9	Explanation or evidence is clear and well-defined 10-15	
<b>EVIDENCE OF TECHNOLOGY USED</b> 0 – 15 pts	Explanation or evidence missing or limited 0-4	Explanation or evidence basic, not detailed 5-9	Explanation or evidence is included and detailed 10-15	
<b>RESULTS</b> 0 – 10 pts	Explanation or evidence missing or limited 0-3	Explanation or evidence basic, not detailed 4-7	Explanation and evidence of increased public awareness is clear and thorough 8-10	
<b>Total</b> 100 pts possible (Comments on Back)				

0-69	70-79	80-89	90-100
<b>Light Violet</b>	<b>Black</b>	<b>White</b>	<b>Red</b>

# CHAPTERS IN ACTION



**OVERVIEW:** Chapters in Action is an event for participants to create a display showing the activities of their chapter over the school year. The prepared display should show evidence of completing the chapter activities. The display should show how the FCCLA Planning Process was used to plan and complete the event display project.

Participation in the Chapters in Action LEO Event prepares students for future success in STAR Events and leadership involvement specifically in:

- Chapter in Review Display
- Chapter in Review Portfolio
- FCCLA Chapter Website
- Job Interview
- Leadership
- National Programs in Action
- Promote and Publicize FCCLA
- Attain knowledge and information to help the student pursue future leadership roles in FCCLA at the Chapter, District, State and National levels.

**ENTRY:** Individual or team event (maximum of three).

## **VISUAL GUIDELINES:**

1. Use the FCCLA Planning Process to develop your project and include the FCCLA Planning Process Summary Form on the display board.
2. A tri-fold display board, not exceeding 18" deep X 4' wide X 4' high, with no use of electrical equipment.
3. There must be a 3" x 5" Project Identification Card attached to the back of a lower corner of the display that identifies: Event Name, Student Name(s), Chapter Name, School, City, State, Grade and District.
4. State theme adopted by the Kansas State Officers for the year . A subtitle is optional.

## **EVENT DETAILS:**

1. The Chapters in Action event must be developed and completed during a one-year span beginning July 1 and ending April 1 of the school year of the State Leadership Conference.

2. Chapters should include activities that show a balanced program of work. **One** event/activity must be included from each of the following categories:
- o **Leadership Development Events** (Officer Elections/Training, Attendance at District Fall Leadership Conference, National Leadership Conference, Take AIM, National Fall Conference, etc.)
  - o **Fundraisers**
  - o **Recognition**
  - o **Membership Recruitment**
  - o **Community Service**
  - o **and FCCLA National Program Projects**

Multiple events from one category may be included on the display board as well as other categories not listed above.

3. Evidence of the above projects and events must be on the display board. Evidence includes pictures, programs/brochures, newspaper articles, etc. Descriptions of each project/event should be included.

# CHAPTERS IN ACTION RUBRIC

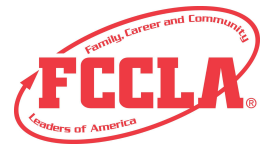
Name(s) \_\_\_\_\_ School \_\_\_\_\_

EVALUATION				SCORE
<b>DISPLAY BOARD</b>  0 – 10 pts	Does not meet size specification. More than 2 required elements missing 0-3	No Title Missing 1or 2 required elements 4-7	Meets size specification, Title included Neat and well organized 8-10	
<b>FCCLA PLANNING PROCESS</b>  0 – 10pts	Not attached Not legible 0-3	Available, but not attached All steps are summarized Somewhat messy 4-7	Planning Process is fully explained, neatly typed and attached 8-10	
<b>GRAMMAR</b>  0 – 10 pts	Extensive grammatical and spelling errors 0-3	Few grammatical and spelling errors 4-7	No grammatical or spelling errors 8-10	
<b>APPEARANCE</b>  0 –10 pts	Display has minimal appeal both in design and content 0-3	Display needs some improvement in design and content 4-7	Visually appealing, creative, and appropriate in design and content 8-10	
<b>LEADERSHIP DEVELOPMENT ACTIVITY</b>  0 – 10 pts	No description or evidence of leadership development activity 0-3	Description of leadership activity is limited and incomplete. Evidence is included. 4-7	Complete and well written description of the leadership activity. Evidence is included. 8-10	
<b>FUNDRAISING ACTIVITY</b>  0 – 10 pts	No fundraisers were listed or described 0-3	. Some description of fundraising activities. Evidence is included 4-7	Complete & well written description of the fundraiser activity. Evidence is included. 8-10	
<b>RECOGNITION ACTIVITY</b>  0 – 10 pts	No forms of recognition were listed or described. 0-3	Recognition description was incomplete. Evidence was provided. 4-7	Complete description of recognition activity. Evidence was included. 8-10	
<b>MEMBERSHIP RECRUITMENT ACTIVITY</b>  0 – 10 pts	No membership project was included or described. 0-3	Membership activity was included, but description was incomplete. Evidence was provided. 4-7	Membership recruitment activity was included with a complete description. Evidence was provided. 8-10	
<b>COMMUNITY SERVICE</b>  0 – 10 pts	No description or evidence of community service project 0-3	Project was included, but description was incomplete. Evidence was provided. 4-7	Project was explained well and evidence was provided. 8-10	
<b>NATIONAL PROGRAM PROJECT</b>  0-10 pts	No description or evidence of a national program project 0-3	Project was included, but description was incomplete. Evidence was provided. 4-7	Project was explained well and evidence was provided. 8-10	
<b>TOTAL: 100 PTS POSSIBLE (COMMENTS ON BACK)</b>				

0-69	70-79	80-89	90-100
Light Violet	Black	White	Red



# TOWARD NEW HORIZONS



**OVERVIEW:** The Toward New Horizons LEO Event recognizes participants' ability to create a display reflecting the importance of FCCLA and/or Family and Consumer Sciences education to their personal growth and leadership development.

Participation in the Toward New Horizons LEO Event prepares students for future success in STAR Events and leadership involvement specifically in:

- Career Investigation
- Job Interview
- Leadership
- Life Event Planning
- Say Yes to FCS Education
- Teach and Train
- Attain knowledge and information to help the student pursue future leadership roles in FCCLA at the Chapter, District, State and National levels.

**ENTRY:** Individual Event

## **VISUAL GUIDELINES:**

1. Use the FCCLA Planning Process to develop your project and include the FCCLA Planning Process Summary Form on the display board.
2. A tri-fold display board, not exceeding 18" deep X 4' wide X 4' high, with no use of electrical equipment.
3. There must be a 3" x 5" Project Identification Card attached to the back of a lower corner of the display that identifies: Event Name, Student Name, Chapter Name, School, City, State, Grade and District.
4. Title of the LEO Event "Toward New Horizons" must be included. A subtitle is optional.
5. The project must be developed and completed within the current school year before the annual State Leadership Conference.
6. The project and all supporting materials must be planned, conducted and prepared by the participant only.

**EVENT DETAILS:**

1. The participant creates a display reflecting the importance of FCCLA and/or Family and Consumer Sciences education to their personal growth and leadership development.
2. Participant must include a short essay/summary explaining how FCCLA has helped him/her in personal growth and leadership development, and if needed, an explanation of the poster elements. This should not exceed 200 words.
3. Graphics and images should be clear and of good quality.
4. Participants are encouraged to be creative in design and color to enhance the organization of ideas and information.
5. All sources should be documented.

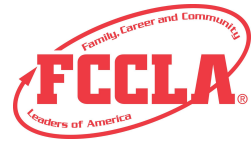
# TOWARD NEW HORIZONS RUBRIC

Name \_\_\_\_\_ School \_\_\_\_\_

EVALUATION				SCORE
<b>DISPLAY BOARD</b>  0 – 10 pts	Does not meet size specification. More than 2 required elements missing 0-3	No Title Missing 1or 2 required elements 4-7	Meets size specification, Title included Neat and well organized 8-10	
<b>FCCLA PLANNING PROCESS</b>  0 – 10pts	Not attached Not legible 0-3	Available, but not attached All steps are summarized Somewhat messy 4-7	Planning Process is fully explained, neatly typed and attached  8-10	
<b>GRAMMAR</b>  0 – 10 pts	Extensive grammatical and spelling errors 0-3	Few grammatical and spelling errors 4-7	No grammatical or spelling errors  8-10	
<b>APPEARANCE/ NEATNESS</b>  0 – 10 pts	The poster is distractingly messy – work was not done with pride or care 0-3	The poster is generally neat and in good condition  4-7	The poster is neatly done, clean, in good condition, and pride of work is evident. 8-10	
<b>SHORT ESSAY/ SUMMARY</b>  0 – 10 pts	Not included 0-3	Written statements generally address the topic of personal growth and leadership development. 4-7	Organized & well written, explains the impact of FCCLA and/or FCS in their personal growth and leadership development 8-10	
<b>GRAPHICS/IMAGE COMMUNICATION</b>  0 – 10 pts	Very few images are used and are not relevant to the project. 0-3	Most graphics relate to the topic. 4-7	All graphics are related to the topic & make the poster more meaningful. The graphics communicate more effectively than words. 8-10	
<b>IDEA ORGANIZATION</b>  0 – 15 pts	Ideas not organized. 0-5	Ideas mostly coherent but not clearly organized. 5-10	Ideas coherent and effectively organized. 10-15	
<b>CREATIVITY AND DESIGN</b>  0 – 15 pts	No use of color, design, or materials to support the theme of the project. 0-5	Minimal use of color, design, materials and original ideas. Theme not well supported. 5-10	Excellent use of color, design, materials, and originality to maximize theme and ideas 10-15	
<b>DOCUMENTATION</b>  0-10 pts	No information provided on copyright or source citations. 0-3	Copyright is questionable, sources are not properly cited 4-7	Work is original, or copyright statements and permissions are included, all sources are documented. 8-10	
<b>TOTAL</b> 100 PTS POSSIBLE (COMMENTS ON BACK)				

0-69	70-79	80-89	90-100
Light Violet	Black	White	Red

# FAMILY AND CONSUMER SCIENCE (FCS) PROJECT SHOWCASE



**OVERVIEW:** The FCS Project Showcase LEO Event is an opportunity for FCCLA members to display projects developed in FCS courses, FCCLA and STAR Events. Students will use the FCCLA Planning Process to explain the steps used to plan, create and execute the project. **Members may enter STAR Event projects that did not advance to state competition.** Projects must be FCS curriculum-related: family health, interpersonal communication, career exploration, parenting, teaching skills (example: develop a teaching unit), child development, nutrition and fitness, fashion and interior design, entrepreneurship, etc. Other examples of projects could be related to citizenship/community service projects, leadership development, personal improvement, etc. Students must create a tri-fold display showcasing their project that will be displayed at the FCCLA State Leadership Conference.

**ENTRY:** Individual or Team Event (maximum of 3)

## **VISUAL GUIDELINES:**

1. The exhibit is a visual representation of a project already carried out in your FCCLA chapter or Family & Consumer Sciences classroom.
2. Use of the FCCLA Planning Process to develop your project and include the FCCLA Planning Process Summary Form on the display board.
3. A tri-fold display board, not exceeding 18" deep X 4' wide X 4' high, with no use of electrical equipment.
4. There must be a 3" x 5" Project Identification Card attached to the back of the tri-fold lower corner that identifies: Name of the Event, Student Name(s), Chapter Name, School, City, State, Grade and District.
5. Visuals or props **may be used** to enhance the explanation of the project and must be contained within the dimensions of the display. Any display items too large to fit within the display space should be included in photographs on the display board. Physical items outside of the display space are not permitted. Additionally, any food items should also be displayed in photographs only.

## **EVENT DETAILS:**

1. The event title, FCS Project Showcase, and the name of the project must be on the board. A subtitle is optional.
2. Each step of the Planning Process is fully explained, neatly typed and attached to the display board. Use the FCCLA Planning Process Summary Page Template. This form must summarize how each step of the planning process was used to plan and implement the project.

3. The display must include the following:

a) **Description of the Project**

b) **Project Goals:** Goals of the project are clearly stated and are related to Family & Consumer Sciences curriculum that includes, but not limited to: family health, interpersonal communication, career exploration, parenting, teaching skills (example: develop a teaching unit/lesson), child development, nutrition and fitness, fashion and interior design, entrepreneurship, etc. Other examples of projects could be related to citizenship/community service projects, leadership development, personal improvement, etc.

c) **Photos and Graphics:** Photos and graphics that show the work of the project. Students may use props or final products as part of the display. For example, a physical portfolio, small samples of work, etc. It must fit within the dimensions of the display area on the table.

# FAMILY AND CONSUMER SCIENCE (FCS) PROJECT SHOWCASE RUBRIC

Name(s) \_\_\_\_\_ School \_\_\_\_\_

<b>EVALUATION CRITERIA</b>				<b>SCORE</b>
<b>DISPLAY BOARD ELEMENTS</b> 0 – 10 pts	Does not meet size specification. More than 2 required elements missing 0-3	No Title Missing 1 or 2 required elements 4-7	Meets size specification, Title included Neat and well organized 8-10	
<b>EFFECTIVENESS OF DISPLAY</b> 0 - 15 pts	Organization of display was difficult to follow. Project information was incomplete or difficult to find. 0-5	Display lacked items to help describe the project. Graphics/props were not significant to project explanation. 6-10	Display was creative and effective. Materials accurately described project. Graphics and/or props enhanced the explanation of project 11-15	
<b>GRAMMAR</b> 0 – 10 pts	Extensive grammatical and spelling errors 0-3	Few grammatical and spelling errors 4-7	No grammatical or spelling errors 8-10	
<b>APPEARANCE OF DISPLAY BOARD</b> 0 – 10 pts	Display has minimal appeal both in design and content 0-3	Display needs some improvement in design and content 4-7	Visually appealing, creative, and appropriate in design and content 8-10	
<b>PROJECT ID INDEX CARD</b> 0 – 5 pts	Missing 2 or more ID elements or not provided 0-1	Missing 1 ID element, ID index card misplaced 2-3	All ID elements on index card on board 4-5	
<b>FCCLA PLANNING PROCESS</b> 0 – 50 pts total				
<b>Identify Concerns</b> 0-10 pts	Missing or concerns are unclear 0-3	Concerns are narrowed to 1-2 clear ideas 4-7	Concerns are clear & complete 8-10	
<b>Set a Goal</b> 0 - 10 pts	Goals are missing or very broad- 0-3	Goals are somewhat clear but are not related to the FCS curriculum 4-7	Goals of the project are clearly stated and are related to FCS curriculum 8-10	
<b>Form A Plan</b> 0-10 pts	Plan is not thorough or clear- appears disorganized 0-3	Plan includes several steps, but more information is needed 4-7	Project is well-thought out, Steps are clear and complete 8-10	
<b>Act</b> 0-10 pts	Missing the steps needed to carry out the project. Incomplete 0-3	Some steps are included. Missing a timeline and complete description 4-7	All steps of the project were described. Timelines, resources, etc. were included 8-10	
<b>Follow Up</b> 0-10 pts	Missing or unclear- Ineffective methods used 0-3	Some parts of the project were evaluated- Incomplete 4-7	Evaluation was complete and thorough. Methods to evaluate give timely feedback. 8-10	
<b>TOTAL</b> 100 pts possible (comments on back)				

0-69	70-79	80-89	90-100
<b>Light Violet</b>	<b>Black</b>	<b>White</b>	<b>Red</b>

